



## FOR IMMEDIATE RELEASE:



## Anthony Solem to lead Santa Clara Family Health Plan Cal MediConnect Program

*Campbell, CA - October 07, 2014 –* Anthony Solem has been named Chief Medicare Officer for Santa Clara Family Health Plan (SCFHP) where he will oversee all aspects of the Cal MediConnect program, including strategy, administration and operations. The Cal MediConnect program begins accepting members in January 2015 and is designed to promote coordinated health care delivery to people enrolled in both Medicare and Medi-Cal.

"The launch of the Cal MediConnect program is a milestone for Californians, especially those dual eligible beneficiaries who have multiple chronic health conditions and rely on an array of specialty health care and long-term services and supports," said SCFHP CEO Elizabeth Darrow. "We are thrilled to have Anthony join SCFHP to lead this new initiative. Anthony's proven expertise in managed care, specifically Medicare managed care, brings the leadership and focus to ensure a successful implementation and ongoing support and oversight of this very important program."

Mr. Solem brings over 22 years of managed care experience to Santa Clara Family Health Plan, having successfully expanded Medicare programs in Arizona, New Mexico, and Texas as Executive Director for UnitedHealthcare Group. Previously, Mr. Solem was President and CEO of First Plan of Minnesota where he led the non-profit community HMO for seven years. As Claims Director for Managed Care Solutions, Mr. Solem led start-up operations for new Medicare plans in multiple states. He holds an MBA from Arizona State University and a BBA from University of North Dakota.

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## About Santa Clara Family Health Plan

Santa Clara Family Health Plan (SCFHP) is a local, public not-for-profit public health plan that provides high-quality health coverage to residents of Santa Clara County. Through a dedicated partnership with an expansive network of doctors and medical professionals, SCFHP acts as a bridge between the health care system and those who do not have access to, or cannot afford health care. SCFHP is the local plan for Medi-Cal, Cal MediConnect, and Healthy Kids in Santa Clara County (Medi-Cal and Cal MediConnect are public insurance programs; Healthy Kids is a locally funded insurance program).

SCFHP began in 1997 and is now proud to provide services to over 200,000 members. Through devotion to outstanding service and care for the community, SCFHP is committed to providing quality, affordable health insurance to the underserved in Santa Clara County's diverse population. For more information, go to www.scfhp.com.