

MEDIA ADVISORY – September 19, 2016

Journalists Invited to Cover – Kick-Off Event Not Open to Public

**HPSJ TO HOST INAUGURAL EVENT FOR UPCOMING
BINATIONAL HEALTH WEEK – SAN JOAQUIN COUNTY
COMMUNITY PARTNERS JOINING FOR KICK-OFF OF NOW MONTH-LONG SERIES**

WHAT: As a long-time Binational participant, and a sponsor for each of the 2016 local events in San Joaquin and Stanislaus counties, Health Plan of San Joaquin (HPSJ) is proud to host this inaugural kick-off. HPSJ this year celebrates its 20th anniversary. Many of our community partners engaged with Binational Health Week are long-time partners in the joint, ongoing quest to expand healthcare access opportunities for local families and communities.

NOTE TO EDITORS – The **Stanislaus County Binational Health Week Inaugural Event** will be held in HPSJ’s Modesto offices on September 27; a separate Media Advisory will follow.

Binational Health Week – now taking place locally from late September to late October – has evolved into one of the largest mobilization efforts to improve the health and well-being of the under-served Latino population that lives in the United States and Canada. During Binational Health Week, government agencies, community-based organizations and thousands of volunteers come together to conduct health promotions and health education events.

Events Flyer Attached: 16th Annual Binational Community Health Fairs – San Joaquin County

WHEN/WHERE: **Inaugural Event for Binational Health Week – San Joaquin County**
Tuesday, September 20, 2016 (11:30am – 1:00pm)
HPSJ Community Room, 7751 South Mantney Road, French Camp, CA

ATTENDING: **Sponsors of 2016 Binational Events & Special Guests (for recognition awards)**

PROGRAM:

11:30 a.m.	Welcome David Hurst , VP External Affairs, Health Plan of San Joaquin
11:40 a.m.	Opening remarks John Solis , Executive Director of San Joaquin County WorkNet
11:45 a.m.	Acknowledgment of Dignitaries
11:50 a. m.	Introduction of Key note speaker
12:00 p.m.	Xóchitl Castañeda , Director of Health Initiative of the Americas (HIA) at the School of Public Health at University of California Berkeley
12:25 p.m.	Award Recognition - San Joaquin General Hospital Richard, Halligan , Supervisor of Diagnostic Imaging, a member of the SJGH Foundation and longtime member of the SJGH Family
12:35 p.m.	Community Medical Centers (CMC) Sandra Beddawi , Director of Health Education
12:45 p.m.	Dr. Guillermo Vicuña , Dentist, advocate, humanitarian, champion of the underserved
12:55 p.m.	Closing remarks – John Solis

JOURNALISTS: These trainings are not for the general public. Reporters are invited to cover this event.

Media Contact: David Hurst, Phone: 209-461-2241, dhurst@hpsj.com



16TH ANNUAL

BI-NATIONAL COMMUNITY HEALTH FAIRS

Dates

Sunday, September 25, 2016

Celebration On Central

19 S. Central Ave, Lodi CA 95240

11:00am to 3:00pm

Contact: Lindsay Grant (209) 286-8262

Saturday, October 1, 2016

YMCA 20th Annual Community Health Fair

Weber Point 221 N. Center Street, Stockton CA 95202

10:00am to 3:00pm

Contact: Isela Robles (209) 472-9622

Saturday, October 8, 2016

Multicultural Health and Community Fair

Normandy Village Shopping Center

7908 N. West Lane, Stockton CA 95210

10:00am to 2:00pm

Contact: RJ Buendia (209) 373-2481

Saturday, October 22, 2016

Community Health Fair

San Joaquin General Hospital

500 W. Hospital Road, French Camp CA 95231

10:00am to 3:00pm

Contact: Kristi Bahr (209) 468-6372

Serving San Joaquin County

Services

- Flu-Shots (*Limited Supply*)
- BMI Screenings
- Blood Glucose Screenings
- Cholesterol / Hypertension Screening
- Hearing / Vision Test
- Dental Screenings
- Bone Density Screenings
- Nutrition Information
- Affordable Care Act Info.
- Zumba Demonstration
- Raffle Prizes
- Kids Fun Zone & Much More

** Please Note: Not all services available at every event.*

