

MEDIA ADVISORY – October 4, 2016

Journalists Invited to Cover – Event Not Open to Public

**HEALTH PLAN OF SAN JOAQUIN (HPSJ) TO HOST FIRST
AFRICAN-AMERICAN HEALTH EMPOWERMENT LUNCHEON
FOR SAN JOAQUIN COUNTY**

WHAT: This event is being held to raise awareness of health and healthcare disparities experienced by African-Americans in San Joaquin County, and to spotlight prevention and strategies that can improve the health and well-being of all area African-American families and communities.

According to the **San Joaquin County 2016 Community Health Needs Assessment:**

- Survey respondents who identify as Black/African-American make up 7.6% of the county population
- 12.3% of adult African-Americans do not have health insurance
- 4.4% of African American youth (ages 0-18) do not have health insurance
- Mortality due to complications from diabetes is reported as 65.1% for African-Americans
- 12% of African-American adults are obese; 40.6% of youth in grades 5,7, and 9 are obese
- 85.5% of African-American adults have not had a dental exam in the past year

EVENT PARTNERS: African American Chamber of Commerce, Healings in Motion, Public Health Advocates, and Health Plan of San Joaquin (HPSJ)

WHEN & WHERE: **Thursday, October 6, 2016 (10:00am – 2:00pm)**
HPSJ Community Room, 7751 South Manthey Road, French Camp, CA
Free parking on site

ATTENDING: Over 60 expected, including: business owners, educators, health advocates, faith-based/church leaders, non-profit organizations, government leaders, champions for change

PROGRAM: Segment Highlights - Full schedule with presentation topics and speakers is attached.

- 10:20am** **COMMUNITY WELCOME**
Amy Shin, CEO, Health Plan of San Joaquin
Brandie Owusu-Spencer, President, African American Chamber
- 10:30am** **OUR COMMUNITY TODAY**
Barb Alberson, Sr. Deputy Director, Policy & Planning, SJC Public Health Services
Ashley Lewis, Health Educator, Tobacco Prevention Program, SJC Public Health Services
Christina Peoples, Community Outreach Specialist, Public Health Advocates
- 11:25am** **LIVE EMPOWERED – NUTRITION & PHYSICAL ACTIVITY**
Pastor Bobby Spencer, Certified Fitness Trainer, Nutritionist, & Owner, Kingdom Fitness
Isela Robles, Program Director, YMCA of San Joaquin County
Renee Simpson, Registered Dietitian, Public Health Services
Ellen Powell, Master Gardener, Black Urban Farmers Association
Inez Aldridge, President, Black Urban Farmers Association
- 12:30pm** **BE EMPOWERED – HEALTH CARE RESOURCES & PARTNERS**
Dr. Kwabena Adubofour, M.D., Medical Director, East Main Clinic & Stockton Diabetes Intervention Center, San Joaquin Medical Society President
- 1:25pm** **OUR COMMUNITY TOMORROW**
LaCresia Hawkins, REACH Program Manager, Public Health Advocates

JOURNALISTS: This event is not for the general public. Reporters are invited to cover this event.

Media Contact: David Hurst, Phone: 209-461-2241, dhurst@hpsj.com

- 10:20-10:30 **Community Welcome & Purpose of Gathering**
- Amy Shin, CEO, Health Plan of San Joaquin
 - Brandie Owusu-Spencer, President, African American Chamber of Commerce

~ OUR COMMUNITY TODAY ~

- 10:30-10:45 **Health Disparities Facing African Americans in Our Community**
- Barb Alberson, Sr. Deputy Director, Policy & Planning, SJC Public Health Services
 - Ashley Lewis, Health Educator, Tobacco Prevention Program, SJC Public Health Services

- 10:45-11:15 Group Discussion: **What are the Barriers and Solutions to a Healthier Community?**
- Christina Peoples, Community Outreach Specialist, Public Health Advocates

-- BREAK --

~ LIVE EMPOWERED - NUTRITION & PHYSICAL ACTIVITY ~

- 11:25-12:15 Panel Presentation and Discussion: **Health is Wealth: Invest in You**
- Pastor Bobby Spencer, Certified Fitness Trainer, Nutritionist, & Owner, Kingdom Fitness
 - Isela Robles, Program Director, YMCA of San Joaquin County
 - Renee Simpson, Registered Dietitian, Public Health Services
 - Ellen Powell, Master Gardener, Black Urban Farmers Association
 - Inez Aldridge, President, Black Urban Farmers Association

-- LUNCH --

~ BE EMPOWERED - HEALTH CARE RESOURCES & PARTNERS ~

- 12:30-12:45 Lunch Speaker: **Health Care Disparities: Empowering Yourself to Prevent the Scourge**
- Kwabena Adubofour, M.D., Medical Director, East Main Clinic & Stockton Diabetes Intervention Center & President of San Joaquin Medical Society

- 12:45-1:25 Panel Presentation: **Empowered and Equipped to Get What You Deserve**
- Mary Nicholson, Founding Director, Healings in Motion
 - Setar Testo, Health Educator, HPSJ
 - Lei McMiller, Social Work & Health Education Manager, HPSJ
 - Marilou Almadrigo, Nurse Case Management Supervisor, HPSJ
 - Tamara Foster, HEDIS & Accreditation Manager, HPSJ

~ OUR COMMUNITY TOMORROW ~

- 1:25 – 1:45 Group Discussion: **Call to Action & Commitments**
- LaCresia Hawkins, REACH Program Manager, Public Health Advocates

- 1:45 – 2:00 **Program Close & Evaluation**
- Angela Dennis, Health Promotions Specialist, HPSJ

Special Thanks to Our Event Partners:

